Mahindra unveils 7th edition of vehicle design contest

METRO NEWS/PUNE: Mahindra & Mahindra in association with SAEIndia, a professional Society of Automotive Engineers (SAE), announced onset of the 7th edition of BAJA SAEIndia 2014. About 327 teams had registered out of which 125 teams have qualified for the final round of this edition. The finale would be held at NATRIP facility at Pithampur near Indore from February 20 till Feb 23, 2014.

The BAJA SAEIndia series encourages engineering students to conceive, design and fabricate 4-wheeled single-seater all terrain vehicles. Entries from engineering colleges from across the country were screened in the virtual round, where they presented their designs for the BAJA Buggy vehicle they wish to design for the final event. The qualifying teams were selected through a thorough analysis and comparison of the CAD Designs, the CAE analysis and the designs of Suspension, Steering and Brakes. The entries presented mock-ups that were created with exact specifications by the participants. The teams in final round would showcase their skills, understanding and passion for automobiles while having manufactured their own buggy race car.

Pawan Goenka, ED and president, Automotive & Farm Equipment Sectors, Mahindra & Mahindra said, “The forum gives young engineering talent an opportunity to showcase their skills and acquire a real life experience posed with challenges which is critical to their success in the long term.”

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